

Voting 101



Who Are We?



New Voters

Youth-led, nonpartisan
voter registration organization
Founded in 2017 as a high school club



400 High Schools

have run voting drives with New Voters

300 team members

historically as interns and directors in our national team (57 active)

80,000 registered

estimated across all our schools

7 Years

of experience dedicated to registering and turning out students
to vote

Who am I?

- Graduated from the University of Minnesota, Twin Cities in 2021 with a degree in political science
- Both of parents are MN born and raised!
- Have worked in the nonprofit space since I was in high school, and worked with youth development and civil rights since college
- Fun fact: I've attended 4 different Girl Scout Camps and worked at 2!



The Problem

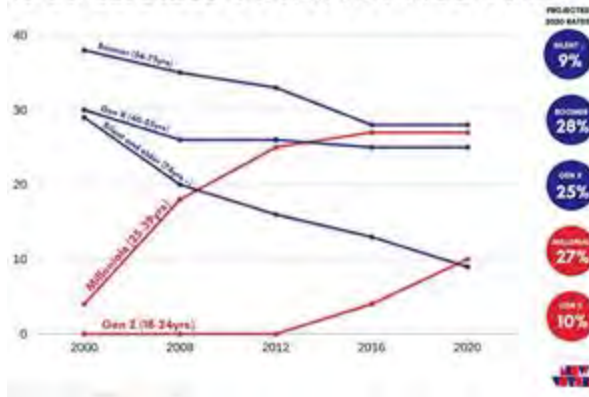
* Youth are the largest voting block

4 million new voters graduate HS every year, 87% eligible to register or vote

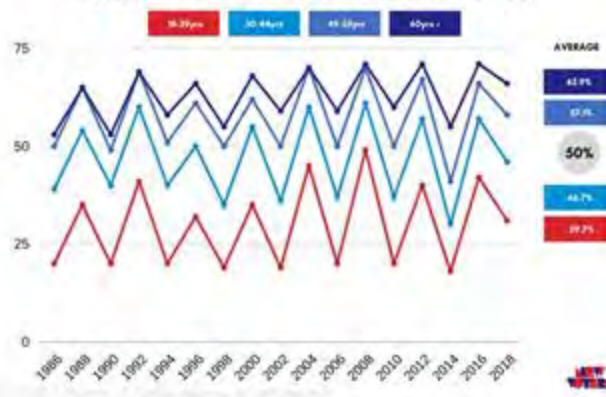
Youth have the lowest turnout in elections

Low-income voters are half as likely to vote

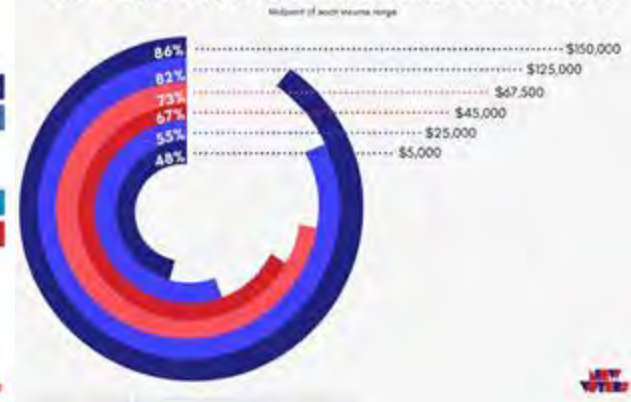
% OF ELIGIBLE VOTERS BY AGE GROUP



% OF VOTER TURNOUT BY AGE



VOTER TURNOUT BY FAMILY INCOME



*Youth = Gen Z + Millennials



~90%

of seniors are eligible to register to vote
by the time they graduate

40%

voted in 2020

Source: PA Voter File, US Census 2029

Discussion Question

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-

Why do you think young people vote and civically engage at lower rates?

1 in 5

young people who didn't register to vote had
difficulty registering.

*Either they didn't know how to register, missed the
deadline, or had trouble with their application.*

Young voters are underrepresented and underserved in our democracy.

As a result, youth issues are deprioritized:



**Bodily
autonomy**



Climate change

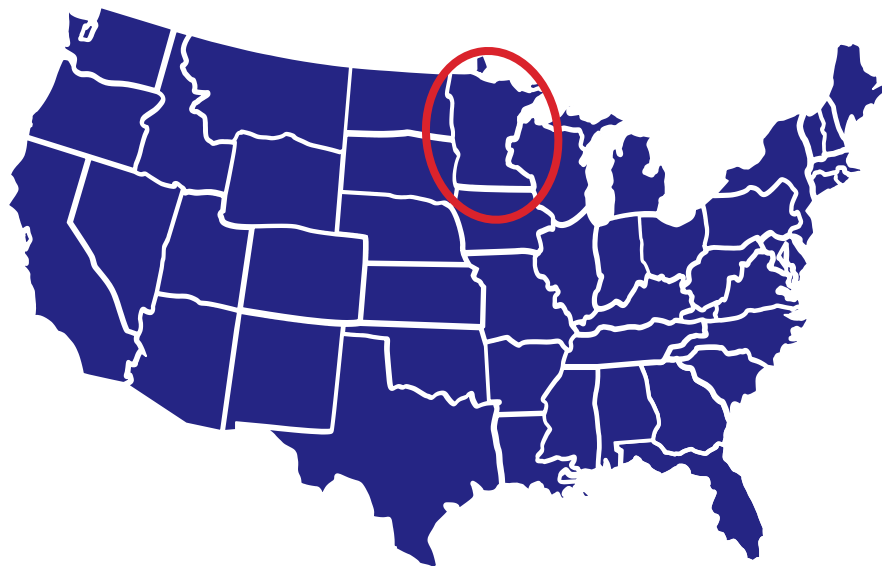


**School
affordability**



**Gun
safety**

Minnesota Voting Information



Registration deadlines

- By mail (received by): By 5 PM on Oct 15
- In person during early voting: Sep 20 – Nov 4
- In-person at voting location on Election Day: Nov 5 close of polls
- Online: By 11:59 PM on Oct 15

Confirm your registration status +
pledge to vote



Find your polling location



Confirm your registration status +
pledge to vote



Find your polling location



Thank you!

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